

Small Batch #2

Name:
Finder's

Idea:
Finders are adventurers, and Finder's soda has a dedicated team of flavor finders who search the globe for the best, most interesting, most memorable ingredients for their small batch craft soda.

Attributes:
Adventurous, Alluring, Exotic, Fanciful

Brand Story: Finder's

Finder's soda is dedicated to those who seek the best—those in search of craft soda that delivers interesting, intense flavors, and memorable experiences.

Our devoted team of Flavor Finders are adventurers at heart; they search the globe for the best, most potent, thought-provoking, sensory-delighting ingredients.

By by train, by watercraft, by flying machine, by foot, they cover countless miles. They cross forests and fields, highlands and prairies. They meet growers and create bonds with kindred spirits. We forge ethical partnerships that do justice to the fruits of their labor, and pledge to make their ingredients shine. We take this global bounty and harness its power, creating a range of small batch craft sodas that celebrate the essence of pure ingredients—the purest kola, the richest cream, the spiciest root beer—and explore intriguing and enticing flavor combinations—mandarin tangerine, blueberry lemonade. Our flavors are named after their adventures.

Our methods and motivations are clear: we're devoted to the art and craft of soda using the best ingredients that can be found. The result is powerful and satisfying: soda that delights and inspires. Our tireless search goes on; the passionate soda enthusiast need not search any further than Finder's.

Attributes: Adventurous, Alluring, Exotic, Fanciful



SMALL BATCH SODA

FINDER'S



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UP, UP & AWAY
COLA



INTO THE WOODS
**ROOT
BEER**



BEYOND THE SEA
ORANGE



FROM A PLACE
FAR AWAY
GINGER

